# PRODUCT DEVELOPMENT AND MARKETING





## Light & Refreshing

Our Premium Balsamic Gin and Tonic cocktail is nothing like you've tasted before. It is light and refreshing. Made with locally produced 14-botanicals gin by Tack Room Distillery in the New Forest, premium tonic & a dash of 10 year aged balsamic syrup, inspired by Sicilian family legacy.



#### Perfect for Corporate Lunches & Parties

At 5% ABV our cocktail is perfect to have with your colleagues or clients!



#### About Max

Max has been a mixologist for over 20 years, not only making exceptional cocktails in bars but inventing his own. There are more cocktails to come very soon, are you as excited as we are?

## One of a kind on the market!



### Unique Flavour

There is not anything like our award-winning premium Balsamic Gin & Tonic on the market. You do not want to miss out. Visit our website to learn more or order below.











## **PRESS**

## Southampton Italian restaurant: New cocktail by owner now on sale



10 Reasons to Integrate



By Jose Ramos @Journo\_Jose

Share 😝 🔯 😲 7 Comments





## Southampton cocktail company set to launch with new drinks



10 Reasons to Integrate

Drive efficiency and growth with Sage Intacct + Salesforce. Discover why top businesses make the











His business partner Mag said she is "very excited" for the future of the company and is hopeful for the success of the drink.

The 28-year-old marketing industry professional has worked with Max for seven years.

She said: "I'm excited for the company to launch and excited for the future of this company.

"It has been a lot of hard work. The idea came about at the end of March and then we got the right contacts and then by June we had the product ready. It was very fast-paced."

The cocktail is available at Max's restaurant.